



Supporting Sustainability

Cycle of workshops

Adriana Domínguez,
Executive President of Adolfo Domínguez, as
keynote speaker



Workshop programme

- ❖ Circular Economy
- ❖ Smart & Sustainable Consumption
- ❖ Sustainable Fashion Design



Agenda *

10:45 - Opening

- Ceu Filipe | Innovation Department at AEP
- Federica Leonetti | Textile & Fashion Sector Group Chair
- Paulo Vaz | Business Area Manager of AEP
- Mariano Gomez-Ulla | President at RMA

11:00 – Adriana Domínguez | Executive President of Adolfo Domínguez

11:30 – Q&A

12:00 – Closing

Coffee Break and Networking

* Central European Time



Keynote speaker

Adriana Domínguez

Executive President of
ADOLFODOMINGUEZ

Adriana Domínguez has a degree in International Business Sciences and a master's degree in Thought. Adriana is the Executive President of the Adolfo Domínguez group, whose origins lie in a small family tailor business in Ourense, in inland Galicia (Spain). Currently, the fashion brand has over 390 stores distributed all around the world.



Circular economy

The circular economy is a model of production and consumption, which involves sharing, leasing, reusing, repairing, refurbishing and recycling existing materials and products as long as possible. In this way, the life cycle of products is extended.





Sustainable fashion maximizes the benefits to the fashion industry and society, while at the same time minimizing its impact on the environment. This requires a more holistic perspective that considers not only how fashion is produced, but also how it is consumed.

Sustainable fashion design

Smart and sustainable consumption



After all, sustainable materials will have limited impact if low-quality or poorly designed garments are worn only a few times before they end up in a landfill.

Contacts


AEP – Associação Empresarial de Portugal

 +351 229 981 500

 aep@aeportugal.pt

 www.aeportugal.pt

Enterprise Europe Network

 +351 229 981 500

 een-portugal@aeportugal.pt

 www.een-portugal.pt

Red Mundo Atlântico

 +34 650 311 488

 hola@redmundoatlantico.com

 www.redmundoatlantico.com

